




# Brock Springer

Senior Interactive Art Director

## Contact Information

 : (817) 233-5805

 : springerbrock@protonmail.com

## WORK EXPERIENCE

### education background

The Art Institute of Dallas, Dallas, TX  
Bachelor of Fine Arts Graphic Design,  
September 2009 Overall GPA 3.5

### work experience

#### American Paint Horse Association Senior Interactive Art Director

Responsible for the delivery of a consistently high level of communication design on time, while building and managing business relationships together with the Digital Creative Lead. Development and execution of creative concepts and style guides that adhere to brand standards. Ensure the usability, consistency, brand relevance, and functionality of the finished product.

#### Creative Magma Interactive Art Director

Hired to create amazing brands and even better websites. Worked on local and global brands with graphic design, brand development, conceptualization, web design and anything else I could get my hands on.

#### Hawkey | A Publicis Groupe Company Art Director Internship

Commissioned to help design branding for companies like Schepps, American Airlines, The North Face, Capital One, and Party City.

## SKILLS & QUALITIES

### software

Adobe Illustrator CC  
Adobe Photoshop CC  
Adobe After Effects CC  
Adobe Indesign CC  
Adobe Dreamweaver CC  
Microsoft Office

### cms platforms

Sitefinity  
Squarespace  
WIX  
Wordpress

### qualities

I enjoy working alone or in a group setting. Some of my personal qualities include: ambitious, cooperative, decisive, **imaginative**, loyal, orderly, **punctual**, leader, observant, persistent, and **honest**

### awards

**First Place 2015** AHP Equine media website

**First Place 2016** AHP Equine media Chrome eNewsletter

NOV2012-  
DEC 2024

OCT2009-  
NOV 2012

MAY2009-  
AUG 2009